105006 **Orders** Order / Rev: Alt Order #: 06837949 Product Desc: **OBAM FOR AMERICA** Estimate: 1537 Flight Dates: 10/16/12 - 10/22/12 Primary AE: Amy McCreary Original Date / Rev: 08/01/12 / 10/30/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National GMMB, Inc./ Washington D.C. Agency Name: Billing Type: **Buying Contact:** Cash **Billing Contact:** Billing Calendar: **Broadcast** EOM/EOC Billing Cycle: Washington Harbor Washington, DC 20007 Agency Commission: 15% Obama for America Advertiser Name: A35+ New Business Thru: Demographic: 00:05:00

Product Codes:

PLC01-Democrat

Priority:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	149	\$125,125.00	\$106,356.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	149	\$125,125.00	\$106,356.25	0.00
Totals	149	\$125.125.00	\$106.356.25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$125,125.00
Market	100%	\$417 083 33

O	Share	Total
Competitive Share	Share	TOtal
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$87,587.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$58,391.67
KTUD	1%	\$4,170.83
KVVU	26%	\$108,441.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$33,366.67

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Spot	s Rate Pri	Rtg Type Spots	Amount
E 1	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/	WagM	5-6a	-TWTF	:30	4 \$450.001	0.00 NM 4	\$1,800.00
				M-F 5-6a WakeUp w	/Wagners						
	NEWS										
	<u>Star</u>	t Date I	End Date	Weekdays Sp	ots/Week	<u>Rate</u>	Rating				
W	eek: 10/1	5/12	10/21/12	~TWTF	4	\$450.00	0.00				

KSNV

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Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Lin   Ch   Start   End   Inventory Code   Break   Start/End   Time   Days   Len   Spoto   Rate   Pri Rigi Type   Spoto   Amount		
NEWS  Start Date Start Date End Date Weekstorist2 10721/1		
Stort Date   End Date   Weekdays   Socia-Week   Rate   Rating   Week (101742 10/21/12   10/21/12	M-F 5-6a WakeUp w/Wagners	-TWTF :30 4 \$450.001 0.00 NM 4 \$1,800.00
Week: 10/15/12   10/21/12   17/15   15/15		e Rating
TWTNF	Week: 10/15/12 10/21/12 -TWTF 4 \$450.00	0.00
Soo MG 1.5.1.6.17.18		· · · · · · · · · · · · · · · · · · ·
2 KSNV 10716712-1021712 MF 5-6a WakeUp wWagner5-6a See MG 1.5.16,17.18 INDIT AVAILABLE RATE NOT AVAILABLE RATE 3 KSNV 10716712-1021712 MF 5-6a WakeUp wWagner5-6a See MG 1.5.16,17.18 INDIT AVAILABLE RATE NOT AVAILABLE RATE 4 KSNV 10716712-1021712 MF 5-6a WakeUp wWagner5-6a See MG 1.5.16,17.18 See MG 1.5.16,17.18 INDIT AVAILABLE RATE NOT AVAILABLE RATE 5 KSNV 10716712-1021712 MF 5-6a WakeUp wWagner5-6a G M 6 for 12,13,14.11 IRevised Rate to Reinstate] 6 KSNV 10716712-1021712 MF 5-6a WakeUp wWagner5-6a G M 6 for 12,13,14.11 IRevised Rate to Reinstate] 7 KSNV 10716712-1021712 MF 5-6a WakeUp wWagner5-6a G M 6 for 12,13,14.11 IRevised Rate to Reinstate] 8 KSNV 10716712-1021712 MF 5-6a WakeUp wWagner5-6a G M 6 for 12,13,14.11 IRevised Rate to Reinstate] 9 KSNV 10716712-1021712 MF 5-6a WakeUp wWagner5-6a G M 6 for 12,13,14.11 IRevised Rate to Reinstate] 1 KSNV 10716712-1021712 MF 5-6a WakeUp wWagner5-6a G M 6 for 12,13,14.11 IRevised Rate to Reinstate] 2 KSNV 1072712 1072712 MF 5-6a WakeUp wWagner5-6a G M 6 for 12,13,14.11 IRevised Rate to Reinstate] 2 KSNV 1072712 1072712 MF 5-6a WakeUp wWagner5-6a G M 6 for 12,13,14.11 IRevised Rate to Reinstate] 2 KSNV 1072712 10728712 MF 5-6a WakeUp wWagner5-6a G M 6 for 12,13,14.11 IRevised Rate to Reinstate] 3 KSNV 1076712 1071912 MF 5-6a WakeUp wWagner5-6a G M 6 for 12,13,14.11 IRevised Rate to Reinstate] 3 KSNV 1076712 10728712 MF 5-6a WakeUp wWagner5-6a G M 6 for 12,13,14.11 IREVISED Rate Rate G M G G G G G G G G G G G G G G G G G	See MG 1.5,1.6,1.7,1.8	(4/100.00) 0.00 (4/100.00)
Soe MG 1.5.1 6, 1.7.1 8   SOE WARD   SOE WARD   SOE MARKED   WWAgner 6-6a   TWThF	•	-Thribe (20 (\$450.00) 0.00 MM
INOT AVAILABLE RATE  NOT AVAILABLE RATE   36 (\$450.00)	· · ·	-1W111130 <del>(\$450.00)</del> 0.00 <i>WW</i>
See MG 1.5.1, 6.1, 7.1.8   INOT AVAILABLE RATE   NOT AVAILABLE RATE	· · · · · · · · · · · · · · · · · · ·	
INDIT AVAILABLE RATE  NOT AVAILABLE RATE   A KNN 1071871-10718712-1071871		-TWThF :30 <del>(\$450.00)</del> 0.00 <i>NM</i>
See MG 1.5.1.5.1.7.7.8 [NOT AVAILABLE RATE] NOT AVAILABLE RATE  5 KSNV 10/15/12-10/21/12 MrF 5-6a WakeUp w/Wagner5-6a  6 KSNV 10/15/12-10/21/12 MrF 5-6a WakeUp w/Wagner5-6a  6 KSNV 10/15/12-10/21/12 MrF 5-6a WakeUp w/Wagner5-6a  7 KSNV 10/15/12-10/21/12 MrF 5-6a WakeUp w/Wagner5-6a  8 MG for 1.2.1.3.1.4.1.1 [Revised Rate to Reinstate]  7 KSNV 10/15/12-10/21/12 MrF 5-6a WakeUp w/Wagner5-6a  8 KSNV 10/15/12-10/21/12 MrF 5-6a WakeUp w/Wagner5-6a  9 KSNV 10/22/12 10/22/12 MrF 5-6a WakeUp w/Wagner5-8a  NEWS  Start Date End Date Weekdays Spots/Week Rate 2 KSNV 10/22/12-10/22/12 MrF 5-6a WakeUp w/Wagner5-6a  1 KSNV 10/22/12-10/22/12 MrF 6-6a WakeUp w/Wagner5-6a  1 KSNV 10/22/12-10/22/12 MrF 6-6a WakeUp w/Wagner5-6a  1 KSNV 10/22/12-10/22/12 MrF 6-6a WakeUp w/Wagner5-6a  1 KSNV 10/22/12-10/22/12 Wake Up Early w/Wagner5-6a  1 KSNV 10/22/12-10/22/1	[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
SKSNV 10758/12-1071/12MF 5-6a WakeUp w/Wagner5-6a	, <u> </u>	-тwтh <b>г</b> :30 <del>(\$450.00)</del> 0.00 <i>NM</i>
## MG for 1.2, 1.3, 1.4, 1.1  [Revised Rate to Reinstate]  7 KSNV 10/15/12-10/21/12 MF-5-6a WakeUp w/Wagner5-6a  8 KSNV 10/15/12-10/21/12 MF-5-6a WakeUp w/Wagner5-6a  9 MG for 1.2, 1.3, 1.4, 1.1  [Revised Rate to Reinstate]  E 2 KSNV 10/15/12-10/21/12 MF-5-6a WakeUp w/Wagner5-6a  WF-5-6a WakeUp w/Wagner5-6a  Week 10/22/12 10/22/12 10/22/12 MF-5-6a WakeUp w/Wagner5-6a  Week 10/22/12 10/22/12 10/22/12 MF-5-6a WakeUp w/Wagner5-6a  Saed KD adde Range Description  1 KSNV 10/22/12-10/22/12 MF-5-6a WakeUp w/Wagner5-6a  See MG 2.2  [NOT AVAILABLE RATE] NOT AVAILABLE RATE  2 KSNV 10/16/12 10/19/12 Wake Up Early w/ Wagner5-6a  Week 10/16/12 10/19/12 Wake Up Early w/ Wagner5-6a  B A KSNV 10/16/12 10/19/12 Wake Up Early w/ Wagner5-6a  B A KSNV 10/16/12 10/19/12 Wake Up Early w/ Wagner5-6a  Start Date Range Description Start/End Time  2 KSNV 10/16/12 10/19/12 Wake Up Early w/ Wagner5-6a  Wake Up Early w/ Wagner5  F 4 KSNV 10/15/12-10/22/112 -TwT	· · ·	
Revised Rate to Reinstate  6 KSNV 10/15/12-10/17/2 M-F 5-6a WakeUp w/Wagner 5-6a 9 MG for 1.2,1.3,1.4,1.1   Revised Rate to Reinstate  7 KSNV 10/15/12-10/17/2 M-F 5-6a WakeUp w/Wagner 5-6a 8 KSNV 10/15/12-10/17/2 10/15/12-10/17/2 M-F 5-6a WakeUp w/Wagner 5-6a NEWS Start Date End Date Weekdays Spots/Week Rate Week: 10/12/12 10/12/12 M-F 5-6a WakeUp w/Wagner 5-6a 1 KSNV 10/15/12-10/17/2 M-F 5-6a WakeUp w/Wagner 5-6a  See MG 2.2   NOT A/AILABLE RATE  NOT A/AILABLE RATE 2 KSNV 10/16/12-10/19/12 Wake Up Early w/ Wagner 5-6a   M	· · · · · · · · · · · · · · · · · · ·	-тwтhғ :30 \$450.00 0.00 NM
6 KSNV 10/16/12-10/21/12 MrF 5-8a WakeUp w/Wagner5-6a  9 MG for 12,13,14,11 [Revised Rate to Reinstate] 7 KSNV 10/15/12-10/21/12 MrF 5-5a WakeUp w/Wagner5-6a 9 MG for 12,13,14,11 [Revised Rate to Reinstate] 8 KSNV 10/15/12-10/21/12 MrF 5-6a WakeUp w/Wagner5-6a 9 MG for 12,13,14,11 [Revised Rate to Reinstate] 8 KSNV 10/15/12-10/21/12 MrF 5-6a WakeUp w/Wagner5-6a 9 MG for 12,13,14,11 [Revised Rate to Reinstate] 9 KSNV 10/15/12-10/21/12 MrF 5-6a WakeUp w/Wagner5-6a 9 MrF 5-6a WakeUp w/Wagner5 NEWS 15tart Date End Date Weekdays Spots/Week Rate Week: 10/22/12 10/28/12 MrF 5-6a WakeUp w/Wagner5-6a 1 KSNV 10/22/12-10/28/12 MrF 5-6a WakeUp w/Wagner5-6a 1 KSNV 10/22/12-10/28/12 MrF 5-6a WakeUp w/Wagner5-6a 1 KSNV 10/22/12-10/28/12 MrF 5-6a WakeUp w/Wagner5-6a 2 KSNV 10/22/12-10/28/12 MrF 5-6a WakeUp w/Wagner5-6a 3 KSNV 10/22/12-10/22/12 Wake Up Early w/ Wagner8 NEWS 15tart Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/12/12 -TNT 4 \$100.00 2 KSNV 10/16/12 10/19/12 Wake Up Early w/ Wagner8 3 KSNV 10/16/12 10/12/12 -TNT 4 \$100.00 3 KSNV 10/16/12 10/22/12 Wake Up Early w/ Wagner8 3 KSNV 10/16/12 10/22/12 Wake Up Early w/ Wagner8 3 KSNV 10/16/12 10/22/12 Wake Up Early w/ Wagner8 3 KSNV 10/16/12 10/22/12 Wake Up Early w/ Wagner8 3 KSNV 10/16/12 10/22/12 Wake Up Early w/ Wagner8 3 KSNV 10/16/12 10/22/12 Wake Up Early w/ Wagner8 3 KSNV 10/16/12 10/22/12 Wake Up Early w/ Wagner8 3 KSNV 10/16/12 10/22/12 Wake Up Early w/ Wagner8 3 KSNV 10/16/12 10/22/12 Wake Up Early w/ Wagner8 3 KSNV 10/16/12 10/22/12 Wake Up Early w/ Wagner8 3 KSNV 10/16/12 10/22/12 Wake Up Early w/ Wagner8 3 KSNV 10/16/12 10/12/12 Wake Up Early w/ Wagner8 3 KSNV 10/16/12 10/16/12 Wake Up Early w/ Wagner8 3 KSNV 10/16/12 10/16/12 Wake Up Early w/ Wagner8 3 KSNV 10/16/12 10/16/12 Wake Up Early w/ Wagner8 3 KSNV 10/16/12 10/16/12 Wake		
Revised Rate to Reinstate]   7 KSNV 10/15/12-10/21/12 MF 5-6a WakeUp w/Wagner5-6a   -TwThF :30 \$450.00 0.00 NM	6 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a	-TWThF :30 \$450.00 0.00 NM
## RSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a  ## Revised Rate to Reinstate    8 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a   8 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a   8 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a   8 KSNV 10/15/12-10/22/12 10/22/12 M-F 5-6a WakeUp w/Wagner5-6a   8 KSNV 10/15/12-10/22/12 10/22/12 M-F 5-6a WakeUp w/Wagner5 NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Week: 10/12/12 10/22/12   10/		
Revised Rate to Reinstate    8 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner 5-6a	- "	-TWThF :30
8 KSNV 10/15/12-10/21/12 M-F 5-6a WakeUp w/Wagner5-6a  © MG for 1.2,1.3,1.4,1.1  (Revised Rate to Reinstate)  E 2 KSNV 10/22/12 10/22/12 M-F 5-6a WakeUp w/Wagner5  NEWS  Start Date End Date Weekdays Spots/Week Rate 1/10/22/12 I0/22/12 I0		
[Revised Rate to Reinstate]  E 2 KSNV 10/22/12 10/22/12 MF-5-5a WakeUp w/Wagners  NEWS  Start Date End Date Weekdays Spots/Week Rate 1/10/22/12 10/28/12 MF-5-5a WakeUp w/Wagner5-6a	· · · · · · · · · · · · · · · · · · ·	-TWThF :30 \$450.00 0.00 NM
Ref   Sea   WakeUp w/Wagners   Sea   M   Sea   Sea   Sea   M   Sea		
NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/22/12   10/28/12   M   1 \$450.00   0.00   Start/End Time   Weekdays   Length   Rate   Rig   Type   1 KSNV 10/22/12-10/28/12 M-F 5-6a WakeUp w/Wagner 5-6a   M   :30 \$450.00   0.00   NM   See MG 2.2   [.NOT AVAILABLE RATE] NOT AVAILABLE RATE   2 KSNV 10/22/12-10/22/12 M-F 5-6a WakeUp w/Wagner 5-6a   M   :30 \$450.00   0.00   NM   Wagner 5-6a   M		M :30 1 \$450.001 0.00 NM 1 \$450.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week 10/22/12   10/28/12   M   1 \$450.00   0.00   0.00   0.00   Spot   Ch Date Range   Description   Start/End Time   M   30 \$450.00   0.00   NM   See MG 2.2   [NOT AVAILABLE RATE] NOT AVAILABLE RATE   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Weekdays   Length   Rate   Rig Type   1.00   NM   Rate   Rig Type   1.00   NM   See MG 2.2   [NOT AVAILABLE RATE] NOT AVAILABLE RATE   NOT AVAILABLE	M-F 5-6a WakeUp w/Wagners	, , , , , , , , , , , , , , , , , , , ,
Spot   Ch Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Type   Start Date   End Date   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Type   Start Date   End Date   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Type   Start Date   End Date   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Type   Start Date   End Date   Description   Start/End Time   Start/End Tim		e Rating
1 KSNV 10/22/12-10/28/12 M-F 5-6a WakeUp w/Wagner5-6a See MG 2.2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/22/12-10/22/12 M-F 5-6a WakeUp w/Wagner5-6a M	Week; 10/22/12 10/28/12 M 1 \$450.00	0.00
See MG 2.2		
2 KSNV 10/22/12 N-F 5-6a WakeUp w/Wagner5-6a  M	• •	.50 (05.00, 0.50 /11/1
## MG for 2.1 10/22  [Revised Rate to Reinstate]  E 3 KSNV 10/16/12 10/19/12 Wake Up Early w/ Wagn®M 430a-5a		M .20 \$450.00 0.00 NIM
E 3 KSNV 10/16/12 10/19/12 Wake Up Early w/ Wagn@M 430a-5a		M,30 \$450.00 0.00 [VIVI]
NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/15/12   10/21/12   -TwT   4   \$100.00   0.00   Spot   Ch Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Type   2   KSNV 10/15/12-10/21/12   Wake Up Early w/ Wagners   430a-5a   -TwTh   :30   (\$100.00)   0.00   NM   Unresolved   [NOT AVAILABLE RATE]   NOT AVAILABLE RATE   Rating   Wate   Up Early Wagners   NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Rating   Week: 10/22/12   10/28/12   M   1   \$100.00   0.00   0.00   NM   4   \$2,800.00   E 5   KSNV 10/16/12   10/19/12   M-F 6-7a   WakeUp w/WagM   6-7a   -TwTF   :30   4   \$700.001   0.00   NM   4   \$2,800.00   Column		
NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   News   10/15/12   10/21/12   -TWT   4   \$100.00   0.00   0.00   Spot   Ch Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Type   2   KSNV 10/15/12-10/21/12   Wake Up Early w/ Wagners   430a-5a   -TWTh   :30   (\$100.00   NM   Unresolved   [.NOT AVAILABLE RATE]   NOT AVAILABLE RATE   NOT AVAILABLE RATE   NOT AVAILABLE RATE   Wagners   Wake Up Early W/ Wagners   NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 10/22/12   10/28/12   M   1   \$100.00   0.00   C.00   E 5   KSNV   10/16/12   10/19/12   M-F 6-7a   WakeUp w/WagM   6-7a   -TWTF   :30   4   \$700.001   0.00   NM   4   \$2,800.00   C.00   C	, , , ,	-TWT :30 4 \$100.002 0.00 NM 3 \$300.00
Week: 10/15/12       10/21/12       -TWT       4       \$100.00       0.00         Spot       Ch Date Range       Description       Start/End Time       Weekdays       Length       Rate       Rtg Type         2 KSNV 10/15/12-10/21/12 Wake Up Early w/ Wagners       430a-5a       -TWTh       :30 (\$100.00)       0.00 NM         Unresolved [NOT AVAILABLE RATE] NOT AVAILABLE RATE         E 4 KSNV 10/22/12 10/22/12 10/22/12 Wake Up Early w/ Wagners       430a-5a       M       :30 1 \$100.002 0.00 NM       1 \$100.00         NEWS         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week: 10/22/12 10/28/12 M       1 \$100.00       0.00         E 5 KSNV 10/16/12 10/19/12 M-F 6-7a WakeUp w/WagM       6-7a       -TWTF       :30 4 \$700.001 0.00 NM       4 \$2,800.00	NEWS	
Spot   Ch   Date   Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Type		
Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE  E 4 KSNV 10/22/12 10/22/12 Wake Up Early w/ Wagn@M 430a-5a M :30 1 \$100.002 0.00 NM 1 \$100.00  Wake Up Early Wagners  NEWS  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/22/12 10/28/12 M 1 \$100.00 0.00  E 5 KSNV 10/16/12 10/19/12 M-F 6-7a WakeUp w/Wa@M 6-7a -TWTF :30 4 \$700.001 0.00 NM 4 \$2,800.00	Spot Ch Date Range Description Start/End Time	<u>Weekdays Length Rate</u> <u>Rtg Type</u>
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE  E 4 KSNV 10/22/12 10/22/12 Wake Up Early w/ Wagn@M 430a-5a M :30 1 \$100.002 0.00 NM 1 \$100.00  Wake Up Early Wagners  NEWS  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/22/12 10/28/12 M 1 \$100.00 0.00  E 5 KSNV 10/16/12 10/19/12 M-F 6-7a WakeUp w/Wa@M 6-7a -TWTF :30 4 \$700.001 0.00 NM 4 \$2,800.00	• • •	-TWTh :30 (\$100-00) 0.00 NM
Wake Up Early Wagners  NEWS  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/22/12 10/28/12 M 1 \$100.00 0.00  E 5 KSNV 10/16/12 10/19/12 M-F 6-7a WakeUp w/WaQM 6-7a -TWTF :30 4 \$700.001 0.00 NM 4 \$2,800.00		
NEWS           Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/22/12         10/28/12         M         1         \$100.00         0.00           E 5         KSNV         10/16/12         10/19/12         M-F 6-7a WakeUp w/WaQM         6-7a         -TWTF         :30         4         \$700.001         0.00 NM         4         \$2,800.00	•	M :30 1 \$100.002 0.00 NM 1 \$100.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/22/12         10/28/12         M         1 \$100.00         0.00           E 5 KSNV 10/16/12 10/19/12         M-F 6-7a WakeUp w/WaQM         6-7a         -TWTF         :30         4 \$700.001         0.00 NM         4 \$2,800.00	, , ,	
E 5 KSNV 10/16/12 10/19/12 M-F 6-7a WakeUp w/WagM 6-7a -TwTF :30 4 \$700.001 0.00 NM 4 \$2,800.00	Start Date End Date Weekdays Spots/Week Rate	•
•	TOOK TOTAL TAIL TO TO TO THE TOTAL TAIL THE TOTAL TAIL TO THE TOTAL TAIL THE TOTAL THE TOT	
M-H 6-/a WakeUp w/Wagners	M-F 6-7a WakeUp w/Wagners	1W1F*** .50 4 \$7.00.00
NEWS Stort Pate End Date Weekdays Spots Week Pate Pating	NEW\$	
<u>Start Date End Date Weekdays Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -TwTF 4 \$700.00 0.00	Start Data End Date Miceledays Spate Micele Date	e Rating

KSNV

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Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

1537

Ln Ch Inventory Code Start End Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 10/16/12 10/19/12 M-F 6-7a WakeUp w/WaQM E 5 KSNV 6-79 -TWTF--:30 \$700.001 0.00 NM \$2,800.00 4 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date End Date Weekdays Spots/Week Rate Rating -TWTF--10/21/12 Week: 10/15/12 \$700.00 0.00 Ch Date Range Description Start/End Time <u>Weekdays</u> <u>Length</u> Spot Rate Rtg Type 1 KSNV 10/15/12-10/21/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF----(\$700.00) 0.00 NM :30 See MG 5.5, 5.6, 5.7, 5.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE -TWThF----2 KSNV 10/15/12-10/21/12 M-F 6-7a WakeUp w/Wagner6-7a :30 (\$700.00) 0.00 NM See MG 5.5.5.6.5.7.5.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/15/12-10/21/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF----:30 <del>(\$700.00)</del> 0.00 NM See MG 5.5.5.6.5.7.5.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/15/12-10/21/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF----:30 (\$700-00) 0.00 NM See MG 5.5,5.6,5.7,5.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/16/12-10/19/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF----:30 \$700.00 0.00 NM (f) MG for 5.2,5.3,5.1,5.4 [Revised Rate to Reinstate] 6 KSNV 10/16/12-10/19/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF----:30 \$700.00 0.00 NM (N) MG for 5.2,5,3,5,1,5,4 [Revised Rate to Reinstate] 7 KSNV 10/16/12-10/19/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF----:30 \$700.00 0.00 NM **MG** for 5.2,5.3,5.1,5.4 [Revised Rate to Reinstate] 8 KSNV 10/16/12-10/19/12 M-F 6-7a WakeUp w/Wagner6-7a -TWThF----:30 \$700.00 Q.00 NM (f) MG for 5.2,5.3,5.1,5.4 [Revised Rate to Reinstate] M-----E 6 KSNV 10/22/12 10/22/12 M-F 6-7a WakeUp w/WaQM 6-7a :30 \$700.001 0.00 NM \$700.00 M-F 6-7a WakeUp w/Wagners **NEWS** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 10/22/12 10/28/12 M----\$700.00 0.00 E 7 KSNV 10/16/12 10/19/12 **Today Show** CM 658a-9am -TWTF--:30 8 \$900.001 0.00 NM 8 \$7,200.00 **Today Show TODAY SHOW** Start Date End Date Spots/Week <u>Weekdays</u> <u>Rate</u> Rating -TWTF--Week: 10/15/12 10/21/12 8 \$900.00 0.00

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Order / Rev:

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Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

-	reak Start/End Tim		Len Spots		Rtg Type Spots	Amount
E 7 KSNV 10/16/12 10/19/12 Today Show C	M 658a-9am	- <b>TW</b> TF	- :30 8	\$900.001	0.00 NM 8	\$7,200.00
TODAY SHOW						
<u>Start Date                                  </u>	<u>Veek Rate I</u> 8 \$9 <b>00</b> .00	Rating 0.00				
Spot Ch Date Range Description	Start/End Time				Rtg Type	
1 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 (\$900:00)	0.00 <i>NM</i>	
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE						
2 KSNV 10/15/12-10/21/12 Today Show	658a-9am		~TWThF~~~~	:30 (\$900.00)	0.00 <i>NM</i>	
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	<u> </u>					
3 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 (\$900.00)	0.00 <i>NM</i>	
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	:					
4 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 (\$900-00)	0.00 <i>NM</i>	
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	:					
5 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 (\$900.00)	0.00 <i>NM</i>	
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	:				į.	
6 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 (\$900:00)	0.00 <i>NM</i>	
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	:					
7 KSNV 10/15/12-10/21/12 Today Show	- 658a-9am		-TWThF	:30 (\$900-00)	0.00 <i>NM</i>	
See <i>MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16</i> [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	:					
8 KSNV 10/15/12-10/21/12 Today Show	- 658a-9am		-TWThF	:30 (\$900.00)	0.00 NM	
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16	-					
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/15/12-10/21/12 Today Show	- 658a-9am		-TWThF	;30 \$900,00	0.00 NM	
(h) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8						
[Revised Rate to Reinstate] 10 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 \$900.00	0.00 NM	
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8				, , , , , , ,		
[Revised Rate to Reinstate] 11 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 \$900.00	0.00 NM	
(f) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8	0304-9411		- I W I III	.30 ψ300.00	7 0.00 NW	
[Revised Rate to Reinstate]	C50- 0		Turk F	-20 <b>¢</b> 000 00	0.00 NIM	
12 KSNV 10/15/12-10/21/12 Today Show  (1) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8	658a-9am		-TWThF	:30 \$900.00	0.00 NM;	
[Revised Rate to Reinstate]						
13 KSNV 10/15/12-10/21/12 Today Show  (9) MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8	658a-9am		-TWThF	:30 \$900.00	0.00 NM	
[Revised Rate to Reinstate]					i	
14 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 \$900.00	0.00 NM	
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]						
15 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 \$900.00	0.00 <b>NM</b>	
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]						
16 KSNV 10/15/12-10/21/12 Today Show	658a-9am		-TWThF	:30 \$900.00	0.00 NM	
MG for 7.3,7.7,7.6,7.2,7.4,7.5,7.1,7.8 [Revised Rate to Reinstate]						
	CM 658a-9am	M	- :30 2	\$900.001	0.00 NM 2	\$1,800.00
Today Show TODAY SHOW						
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/</u> Week: 10/22/12 10/28/12 M	Week <u>Rate</u> 2 \$900.00	Rating 0.00				
E 9 KSNV 10/20/12 10/20/12 News 3 Sunrise - SATUR		S	- :30 1	\$350.001	0.00 <b>N</b> M 1	\$350.00
News 3 Sunrise SATUR						

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Flight Dates:

10/16/12 - 10/22/12

Estimate:

NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating
Saturday Today  SAT TODAY  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/15/12 10/21/12S- 1 \$625.00 0.00  E 11 KSNV 10/21/12 10/21/12 News 3 Sunrise - SUND&M 6a-7aS :30 1 \$225.002 0.00 NM 1 \$225.00  NEWS
Start Date Week: 10/15/12         End Date 10/21/12         Weekdays S-         Spots/Week 1         Rate \$625.00         Rating 0.00           E 11 KSNV 10/21/12         10/21/12         News 3 Sunrise - SUND&M News 3 Sunrise SUNDAY         6a-7a        S         :30         1         \$225.002         0.00 NM         1         \$225.00
Week: 10/15/12       10/21/12       1 \$625.00       0.00         E 11 KSNV 10/21/12 10/21/12 News 3 Sunrise - SUND&M 6a-7a      S :30       1 \$225.002       0.00 NM       1 \$225.00         NEWS       NEWS
News 3 Sunrise SUNDAY NEWS
<b>NE</b> WS
Start Date End Date vveekdays Spots/vveek Rate Rating
Week: 10/15/12 10/21/12S 1 \$225.00 0.00
E 12 KSNV 10/21/12 10/21/12 Sunday Today CM 7a-8am 3:30 1 \$750.001 0.00 NM 1 \$750.00
Sunday Today
SUN TODAY
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/15/12 10/21/12S 1 \$750.00 0.00
E 13 KSNV 10/21/12 10/21/12 News 3 Today Wknd CM 9a-930amS :30 1 \$500.001 0.00 NM 1 \$500.00
News 3 Today NEWS
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/15/12
E 14 KSNV 10/21/12 10/21/12 Chris Matthews 9:30AM SM 9:30a-10aS :30 1 \$600.001 0.00 NM 1 \$600.00
Chris Matthews SUN 9:30am
CHRIS MATHEWS
Start Date End Date Weekdays Spots/Week Rate Rating
Week: 10/15/12 10/21/12S 1 \$600.00 0.00
E 15 KSNV 10/16/12 10/19/12 M-F Today Show II 3rd HOM 9-10a -TWTF :30 8 \$425.001 0.00 NM 6 \$2,550.00
M-F Today Show II TODAY SHOW II
Start Date End Date Weekdays Spots/Week Rate Rating
Week; 10/15/12 10/21/12 -TWTF 8 \$425.00 0.00

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Flight Dates:

Week: 10/22/12

10/28/12

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10/16/12 - 10/22/12

Estimate:

1537

Ln Ch Break Start/End Time Rate Pri Start End Inventory Code Days Len Spots Rtg Type Spots Amount E 15 KSNV 10/16/12 10/19/12 M-F Today Show II 3rd HBM 9-10a -TWTF---.30 R \$425.001 0.00 NM ი \$2,550.00 M-F Today Show II TODAY SHOW II **End Date** Weekdays Start Date Spots/Week Rate Rating 10/21/12 -TWTF--0.00 Week: 10/15/12 8 \$425.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type Spot 1 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 (\$425.00) 0.00 NM See MG 15.9.15.10.15.11.15.12.15.13.15.14.15.15.15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE -TWThF----2 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr 9-10a :30 <del>(\$425.00)</del> 0.00 NM See MG 15.9,15.10,15.11,15.12,15.13,15.14,15.15,15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 K\$NV 10/15/12-10/21/12 M-F Today Show II 3rd Hr -TWThF----:30 <del>(\$425.00)</del> 0.00 NM See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr -TWThF----(\$425.00) 0.00 NM :30 See MG 15.9.15.10.15.11.15.12.15.13.15.14.15.15.15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE (\$425.00) 0.00 NM 5 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr -TWThF----:30 See MG 15.9.15.10.15.11.15.12.15.13.15.14.15.15.15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr -TWThF----(\$425.00) 0.00 NM See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr -TWThF----:30 <del>(\$425.00)</del> 0.00 NM See MG 15.9, 15.10, 15.11, 15.12, 15.13, 15.14, 15.15, 15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE -TWThF----8 KSNV 10/15/12-10/21/12 M-F Today Show II 3rd Hr :30 (\$4<del>25.</del>00) 0.00 NM See MG 15.9.15.10.15.11.15.12.15.13.15.14.15.15.15.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 9 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate] 10 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM (f) MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate] 9-10a \$425.00 0.00 NM 11 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr ~TWThF~~~~ :30 (ii) MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate] 12 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 (\$425.00) 0.00 NM [credit - mg 6863795] 13 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM (H) MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate] 14 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a ~TWThE~~~~ :30 \$425.00 0.00 NM MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate] 15 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 (\$425.00) 0.00 NM (M) Credited [credit - mg 6863795] 16 KSNV 10/16/12-10/19/12 M-F Today Show II 3rd Hr -TWThF----:30 \$425.00 0.00 NM 9-10a MG for 15.8,15.3,15.7,15.4,15.6,15.5,15.2,15.1 [Revised Rate to Reinstate] E 16 KSNV 10/22/12 10/22/12 M-F Today Show II 3rd H@M 9-10a :30 2 \$425.001 0.00 NM 2 \$850.00 M-F Today Show II TODAY SHOW IF Start Date End Date Weekdays Spots/Week Rating Rate

\$425,00

0.00

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Order / Rev:

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Advertiser:

Obama for America

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Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts I	Rate Pri	Rtg Type	Spots	Amount
E 16 KSNV 10/22/12	2 10/22/12	M-F Today Show I		9-10a	M	~ :30	2 \$	425.001	0.00 NM	2	\$850.00
		M-F Today Show	1								
TODAY SHOW II											
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10/22/12	10/28/12	M	2	\$425.00	0.00						
Spot <u>Ch Date Ran</u>	<u>ige D</u>	<u>escription</u>	<u>Start</u>	<u>/End Time</u>		<u>Weekdays</u>	<u>Length</u>		Rtg Type		
2 KSNV 10/22/12-	-10/28/12 N	I-F Today Show II 3	rd Hr 9-10	9		M	:30	<del>(\$425.00)</del>	0.00 <i>NM</i>		
See MG 16.3	}										
[.NOT AVAIL	ABLE RAT	E] NOT AVAILABLI	ERATE			-					
3 KSNV 10/22/12-	-10/22/12 N	I-F Today Show II 3	rd Hr 9-10:	a		M	- :30	\$425.00	0.00 NM		
MG for 16.2 1	10/22										
[Revised Rate	e to Reinst	ate]									
E 17 KSNV 10/16/12	10/19/12	M-F Today Show I	II 4th KBM	10am-11am	-TWTF-	- :30	8 \$	325.001	0.00 NM	8	\$2,600.00
		Today 4th Hour									
TODAY SHOW II		-									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/15/12	10/21/12	-TWTF	8	\$325.00	0.00						

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Advertiser:

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Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Lo Che Ctart Find Inventory Code Proof Start/Find Time	- D L 0	D.4. D.	D( T O	
Ln Ch Start End Inventory Code Break Start/End Time	,		Rtg Type Sp	
E 17 KSNV 10/16/12 10/19/12 M-F Today Show III 4th BM 10am-11am Today 4th Hour	TWTF :30	8 \$325,001	0.00 NM	8 \$2,600.00
TODAY SHOW III	. P			
<u>Start Date                                  </u>	tating 0.00			
Spot Ch Date Range Description Start/End Time	Weekdays	Length Rate	Rtg Type	
1 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF	- :30 <del>(\$325.00</del> ,	0.00 NM	
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16				
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE  2 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	~TWThF	- :30 <del>(\$325.00</del>	0 00 NM	
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16		.00 (0020.00)	0.00	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	-, -1	(45.5.5.0.		
3 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16	-TWThF	- :30 <del>(\$325.00</del> )	10.00 IVIVI	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE				
4 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF	- :30 <del>(\$325.00</del> )	0.00 <i>NM</i>	
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE				
5 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF	- :30 <del>(\$325.00</del>	0.00 NM	
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE				
6 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	-TWThF	- :30 <del>(\$325.00</del> )	0.00 NM	
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16				
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am	~TWThF~~~	~ :30 <del>(\$325.00</del>	0.00 NM	
See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE				
8 KSNV 10/15/12-10/21/12 M-F Today Show III 4th Hr 10am-11am See MG 17.9,17.10,17.11,17.12,17.13,17.14,17.15,17.16	~TWThF~~~	- :30 <del>(\$325.00</del>	0.00 NM	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE				
9 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TwThF	- :30 \$325,00	0.00 NM	
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]				
10 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF	- :30 \$325.00	0.00 NM	
(N) MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2				
[Revised Rate to Reinstate] 11 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF	- :30 \$325.00	0.00 NM	
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2		.00 4020.00	0.00 14.41	
[Revised Rate to Reinstate]				
12 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	~TWThF⊶~~	- :30 \$325,00	0.00 NM	
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2     [Revised Rate to Reinstate]				
13 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF	- :30 \$325.00	0.00 NM	
(f) MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2				
[Revised Rate to Reinstate] 14 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	~TwThF~~~	:30 <b>\$</b> 325.00	0.00 NM	
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2		.00 402010		
[Revised Rate to Reinstate]				
15 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr	-TWThF	- :30 \$325.0	0.00 NM	
[Revised Rate to Reinstate]				
16 KSNV 10/16/12-10/19/12 M-F Today Show III 4th Hr 10am-11am	-TWThF	- :30 \$325.0	MM 00.0	
MG for 17.5,17.1,17.3,17.4,17.8,17.6,17.7,17.2 [Revised Rate to Reinstate]				
E 18 KSNV 10/22/12 10/22/12 M-F Today Show III 4th 18M 10am-11am	M :30	2 \$325.001	0.00 NM	2 \$650.00
Today 4th Hour		2 4020.001	0.00 1400	Σ Ψ000.00
TODAY SHOW III	Poting			
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>F</u> Week: 10/22/12 10/28/12 M 2 \$325.00	Rating 0.00			

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Order / Rev:

105006

Advertiser:

Obama for America

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Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

		<del></del>			
Ln Ch Start End Inventory Code	e Break Start/End T	ime Days	Len Spots Rate Pri	Rtg Type Spots	Amount
E 18 KSNV 10/22/12 10/22/12 M-F Today Show		M	- :30 2 \$325.001	0.00 NM 2	\$650.00
Today 4th Hour TODAY SHOW III					
Start Date End Date Weekdays	Spots/Week Rate	Rating			
Week: 10/22/12 10/28/12 M Spot Ch Date Range Description	2 \$325.00 <u>Start/End</u> Time	0.00	Weekdays Length Rate	Rtg Type	
2 KSNV 10/22/12-10/28/12 M-F Today Show I			M :30 (\$325.00		
See MG 18.3 [.NOT AVAILABLE RATE] NOT AVAILAE	RI E RATE				
3 KSNV 10/22/12-10/22/12 M-F Today Show II			M :30 \$325.0	0 0.00 <b>NM</b>	
MG for 18.2 10/22  [Revised Rate to Reinstate]					
[Revised Rate to Reinstate] E 19 KSNV 10/16/12 10/19/12 Rachael Ray	CM 11am-12pm	-TWTF-	- :30 4 \$325.001	0.00 NM 3	\$975.00
Rachael Ray		• • • • • • • • • • • • • • • • • • • •	.00 1 4020.001	0.00 1411	ψο, ο.σσ
RACHEL RAY  Start Date End Date Weekdays	Spots/Week Rate	Rating			
Week: 10/15/12 10/21/12 -TWTF	4 \$325.00	0.00			
Spot Ch Date Range Description 1 KSNV 10/15/12-10/21/12 Rachael Ray	<u>Start/End Time</u> 11am-12pm		Weekdays Length Rate -TwThF :30 (\$325.06	Rtg Type	
See MG 19.5,19.6,19.7	t talli-12pill		- Julium .30 <del>(\$320.00</del>	++ 0.00 NW	
[.NOT AVAILABLE RATE] NOT AVAILAE					
2 KSNV 10/15/12-10/21/12 Rachael Ray See MG 19.5,19.6,19.7	11am-12pm		-TwThF ;30 <del>(\$325.0)</del>		
[.NOT AVAILABLE RATE] NOT AVAILAE					
3 KSNV 10/15/12-10/21/12 Rachael Ray See MG 19.5,19.6,19.7	11am-12pm		-тwтhF :30 <del>(\$325.0)</del>	O.00 NM	
[.NOT AVAILABLE RATE] NOT AVAILAB	BLE RATE				
5 KSNV 10/16/12-10/19/12 Rachael Ray	11am-12pm		-TWThF :30 (\$325.00	9) 0.00 NM	
Unresolved     [NEWS INTERUPT - BIDEN IN TOWN]					
6 KSNV 10/16/12-10/19/12 Rachael Ray	11am-12pm		-TWThF :30 \$325.0	0 0.00 NM	
MG for 19.1,19.2,19.3   [Revised Rate to Reinstate]					
7 KSNV 10/16/12-10/19/12 Rachael Ray	11am-12pm		-TWThF :30 \$325.0	0 0.00 NM	
MG for 19.1,19.2,19.3 [Revised Rate to Reinstate]					
E 20 KSNV 10/22/12 10/22/12 Rachael Ray	CM 11am-12pm	M	:30 1 \$325.001	0.00 NM 1	\$325.00
Rachael Ray	,		·		•
RACHEL RAY Start Date End Date Weekdays	Spots/Week Rate	Rating			
Week: 10/22/12 10/28/12 M	1 \$325.00	0.00			
E 21 KSNV 10/16/12 10/19/12 Noon News Noon News	CM 12-1230pm	-TWTF-	:30 4 \$425.001	0.00 NM 3	\$1,275.00
NEWS					
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/15/12 10/21/12 -TWTF	Spots/Week Rate	Rating 0.00			
Spot Ch Date Range Description	4 \$425.00 <u>Start/End Time</u>	0.00	Weekdays Length Rate	Rtg Type	
2 KSNV 10/15/12-10/21/12 Noon News	12-1230pm		-TWThF :30 <del>(\$425.0</del>	9) 0.00 NM	
See MG 21.5 [.NOT AVAILABLE RATE] NOT AVAILAF	BLE RATE			İ	
3 KSNV 10/15/12-10/21/12 Noon News	12-1230pm		-TwThF :30 <del>(\$425.0</del>	0.00 NM	
Unresolved [NEWS SPECIAL REPORT - BIDEN]					
5 KSNV 10/16/12-10/19/12 Noon News	12-1230pm		-TWThF :30 \$425.0	0.00 NM	
MG for 21.2 10/16 [Revised Rate to Reinstate]					
E 22 KSNV 10/22/12 10/22/12 Noon News	CM 12-1230pm	M	:30 1 \$425.001	0.00 <b>N</b> M 1	\$425.00
Noon News	,				,
NEWS <u>Start Date End Date Weekdays</u>	Spots/Week Rate	Rating			
Week: 10/22/12 10/28/12 M	1 \$425,00	0.00			

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**NEWS** 

Week: 10/15/12

Start Date

End Date

10/21/12

Weekdays

-TWTF--

06837949

10/16/12 - 10/22/12

Product Desc:

OBAM FOR AMERICA

1537

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount 10/16/12 10/19/12 The Agenda 1230pm CM 1230-1p -TWTF--:30 \$225.002 0.00 NM \$900.00 The Agenda 1230pm **AGENDA** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/15/12 10/21/12 -TWTF--\$225.00 0.00 E 24 KSNV 10/22/12 10/22/12 The Agenda 1230pm CM M-----:30 \$225.002 0.00 NM 1230-1p \$225.00 The Agenda 1230pm AGENDA Weekdays Spots/Week Start Date **End Date** Rate Rating \$225.00 Week: 10/22/12 10/28/12 0.00 E 25 KSNV 10/16/12 10/19/12 Days of our Lives CM 1258p-2pm ~TWTF~~ :30 \$425,001 0.00 NM \$1,700.00 4 Days of our Lives DAYS Weekdays Start Date **End Date** Spots/Week Rating Rate 10/21/12 -TWTF--\$425.00 0.00 Week: 10/15/12 E 26 KSNV 10/22/12 10/22/12 Days of our Lives CM 1258p-2pm M----:30 \$425,001 0.00 NM \$425.00 Days of our Lives DAYS Start Date **End Date** Spots/Week Rating Weekdays Rate 10/28/12 M-----\$425.00 0.00 Week: 10/22/12 E 27 KSNV 10/16/12 10/19/12 The Doctors CM -TWTF--:30 \$325.001 0.00 NM 2pm-3pm \$1,300.00 4 The Doctors DRS Start Date End Date Weekdays 1 1 2 1 Spots/Week Rate Rating -TWTF--Week: 10/15/12 10/21/12 \$325.00 0.00 The Doctors CM M-----\$325.001 0.00 NM E 28 KSNV 10/22/12 10/22/12 2pm-3pm :30 \$325.00 The Doctors DRS Start Date End Date Weekdays Spots/Week Rate. Rating Week: 10/22/12 10/28/12 M----\$325.00 0.00 0.00 NM E 29 KSNV 10/16/12 10/19/12 Dr. Phil CM 3-4p :30 \$450.001 -TWTF--\$1,800.00 Dr Phil PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF--Week: 10/15/12 10/21/12 \$450.00 0.00 3-4p 0.00 NM E 30 KSNV 10/22/12 10/22/12 Dr. Phil CM \$450.001 M-----:30 1 \$450.00 Dr Phil PHIL Spots/Week Rating **End Date** Weekdays Rate Start Date \$450.00 10/28/12 0.00 Week: 10/22/12 E 31 KSNV 10/16/12 10/19/12 NEWS 3 at 4 (1 HOUR)CM -TWTF--:30 8 \$725.001 0.00 NM \$5,800.00 4-5pm 4PM NEWS (1 hour) **NEWS** Rating Start Date End Date Weekdays Spots/Week Rate --TWTF---\$725.00 0.00 Week: 10/15/12 10/21/12 10/22/12 10/22/12 NEWS 3 at 4 (1 HOUR)CM :30 \$725.001 0.00 NM E 32 KSNV 4-5pm M----2 \$1,450.00 4PM NEWS (1 hour) **NEWS End Date** Spots/Week Start Date <u>Weekdays</u> Rate Rating 10/28/12 \$725.00 Week: 10/22/12 0.00 M-F Early News 13 \$1,200.001 0.00 NM E33 KSNV 10/16/12 10/19/12 CM 5-630p -TWTF--:30 13 \$15,600,00 M-F Early News

Rating

0.00

Rate

13 \$1,200.00

Spots/Week

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Flight Dates:

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Estimate:

		Start/End Time	Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
	rly News CM	5-630p	TWTF	:30 13	\$1,200.001	0.00 NM	13	\$15,600.00
NEWS	arly News							
Start Date End Date Week	days Spots/Week	<u>Rate</u> Rat	ing					
Week: 10/15/12 10/21/12 -TWT	• •	• •	0.00			D		
Spot Ch Date Range Description 1 KSNV 10/15/12-10/21/12 M-F Early		<u>/End Time</u> On		<u>eekdays Le</u> "wThF	<u>ngth Rate</u> :30 <del>(\$1,200.00)</del>	Rtg Type		
See MG 33.15,33.16,33.17,33.1		•	•	*******	.50(\psi_7200.00)	0.00 14141		
[PGM CHG = DEBATE]								
2 KSNV 10/15/12-10/21/12 M-F Early		•	-T	WThF	:30 <del>(\$1,200.00)</del>	0.00 <i>NM</i>		
See MG 33.15,33.16,33.17,33.1 [PGM CHG = DEBATE]	8,33.19,33.20,33.21,33.2	22						
3 KSNV 10/15/12-10/21/12 M-F Early	News 5-63	0p	-7	WThF	:30(\$4,200.00)	0.00 NM		
See MG 33.15,33.16,33.17,33.1	8,33.19,33.20,33.21,33.2	22			,			
[PGM CHG = DEBATE]			_		20/04 222 221			
4 KSNV 10/15/12-10/21/12 M-F Early See MG 33.15,33.16,33.17,33.1		•	-1	rwThF	:30 <del>(\$1,200.00)</del>	0.00 NIVI		
[.NOT AVAILABLE RATE] NOT		22						
6 KSNV 10/15/12-10/21/12 M-F Early	News 5-63	0p	-Т	rwThF	:30(\$1,200.00)	0.00 <i>NI</i> M		
See MG 33.15,33.16,33.17,33.1		22						
[.NOT AVAILABLE RATE] NOT 7 KSNV 10/15/12-10/21/12 M-F Early		Ωn	-Т	rwThF	:30(\$1,200.00)	0.00 0////	Ì	
See MG 33.15,33.16,33.17,33.1		•	•		.50(Ψ1,200.00)	Q.00 141VI		
[.NOT AVAILABLE RATE] NOT								
8 KSNV 10/15/12-10/21/12 M-F Early		•	-Т	rw⊤hF	:30 <del>(\$1,200.00)</del>	0.00 NM		
See MG 33,15,33,16,33,17,33.1 [.NOT AVAILABLE RATE] NOT		22				•		
13 KSNV 10/15/12-10/21/12 M-F Early		0p	-7	rwrhF	:30(\$1,200.00)	0.00 NM		
See MG 33.15,33.16,33.17,33.1		22			, , ,			
[.NOT AVAILABLE RATE] NOT		0			00 44 000 00	0.00 104		
15 KSNV 10/16/12-10/19/12 M-F Early  (b) MG for 33.3,33.13,33.4,33.6,33.		υр	-1	rwthe	:30 \$1,200.00	U.00 NIM	,	
[Revised Rate to Reinstate]	0,00.7,00.1,00.2							
16 KSNV 10/16/12-10/19/12 M-F Early		0p	-7	rw⊤hғ	:30 \$1,200.00	0.00 <b>N</b> M		
	8,33.7,33.1,33.2							
[Revised Rate to Reinstate] 17 KSNV 10/16/12-10/19/12 M-F Early	/ News 5-63	0n	_7	TWThF	:30 \$1,200.00	0.00 NM		
(f) MG for 33.3,33.13,33.4,33.6,33.			'		.55 \$1,255,00	0.00		
[Revised Rate to Reinstate]								
18 KSNV 10/16/12-10/19/12 M-F Early		60p	-7	TWThF	:30 \$1,200.00	0.00 NM	i	
MG for 33.3,33.13,33.4,33.6,33. [Revised Rate to Reinstate]	8,33.7,33.1,33.2						ļ	
19 KSNV 10/16/12-10/19/12 M-F Early	/ News 5-63	80p	٦,	TWThF~~~	:30 \$1,200.00	0.00 NM		
MG for 33,3,33.13,33.4,33.6,33.	8,33.7,33.1,33.2							
[Revised Rate to Reinstate]	. N 5 65	20-		rurd. r	-20 #4 800 00			
20 KSNV 10/16/12-10/19/12 M-F Early  MG for 33.3,33.13,33.4,33.6,33.		oup	-	TWThF	:30 \$1,200.00	U.UU NIVI		
[Revised Rate to Reinstate]	0,00.1,00.1,00.2							
21 KSNV 10/16/12-10/19/12 M-F Early		80p		TWThF	:30 \$1,200.00	0.00 NM		
MG for 33.3,33.13,33.4,33.6,33. [Revised Rate to Reinstate]	8,33.7,33.1,33.2							
22 KSNV 10/16/12-10/19/12 M-F Early	/ News 5-63	30p		TWThF	:30 \$1,200.00	0.00 NM		
(f) MG for 33.3,33.13,33.4,33.6,33.		•						
[Revised Rate to Reinstate]							1	
E 34 KSNV 10/22/12 10/22/12 M-F E	arly News CM arly News	5-630p	M	:30 2	\$1,200.001	0.00 NM	2	\$2,400.00
NEWS	, ,10110							
<u>Start Date</u> <u>End Date</u> <u>Weel</u> Week: 10/22/12 10/28/12 M	kdays Spots/Week		<u>ting</u> 0.00					

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Product Desc:

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Flight Dates:

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Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri_Rtg	Type Spots	s Amount
E 34 KSNV 10/22/12 10/22/12 M-F Early News CM 5-630p M :30 2 \$1,200.001 0.0	0 NM	2 \$2,400.00
M-F Early News		
NEWS <u>Start Date                                     </u>		
Week: 10/22/12 10/28/12 M 2 \$1,200.00 0.00	i	
<u>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg</u>		
1 KSNV 10/22/12-10/28/12 M-F Early News 5-630p M :30 <del>(\$1,200.00)</del> 0.00 See MG 34,3	) NM	
[NA NO DAY MOVES]		
3 KSNV 10/22/12-10/22/12 M-F Early News 5-630p M :30 \$1,200.00 0.00	) NM	
MG for 34.1 10/22		
[Revised Rate to Reinstate]  E 35 KSNV 10/20/12 10/20/12 Sa-Su Early News CM 5pm-630pmS- :30 1 \$450.002 0.0	O NIM	4
E 35 KSNV 10/20/12 10/20/12 Sa-Su Early News CM 5pm-630pmS- :30 1 \$450.002 0.0 Sa-Su Early News	0 NM	1 \$450.00
NEWS	İ	
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/12 10/21/12S- 1 \$450.00 0.00	0. 1/1/4	4 0000 00
E 36 KSNV 10/21/12 10/21/12 News 3 Live in Prime CM 7-10pmS :30 1 \$900.002 0.0  News 3 in Prime	0 NM	1 \$900.00
NEWS AFTER NFL	ļ	
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/12 10/21/12S 1 \$900,00 0.00		
E 37 KSNV 10/16/12 10/19/12 M-F Jeopardy CM 630-7pm -TwTF :30 4 \$1,300.001 0.0 M-F Jeopardy	0 NM	4 \$5,200.00
JEOPARDY		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 10/15/12 10/21/12 -TWTF 4 \$1,300.00 0.00  Spot Ch Date Range <u>Description</u> Start/End Time <u>Weekdays</u> Length Rate Rtg	Turno	
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg           1 KSNV 10/15/12-10/21/12 M-F Jeopardy         630-7pm         -TwThF         :30(\$1,300.00)         0.00		
See MG 37.5,37.6,37.7,37.8		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
2 KSNV 10/15/12-10/21/12 M-F Jeopardy 630-7pm -TwThF :30(\$1,300.00) 0.00 See MG 37.5,37.6,37.7,37.8	) NM	
[PGM CHG = JEOP OR WHEEL IN PRIME]		
3 KSNV 10/15/12-10/21/12 M-F Jeopardy 630-7pm -TWThF :30(\$1,300.00) 0.00	NN C	
See MG 37.5,37.6,37.7,37.8		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE  4 KSNV 10/15/12-10/21/12 M-F Jeopardy 630-7pm -TwThF :30(\$4,300.00) 0.00	O NA	
See MG 37.5,37.6,37.7,37.8	) IVIVI	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
5 KSNV 10/16/12-10/19/12 M-F Jeopardy 630-7pm -TwThF :30 \$1,300.00 0.00	МИ С	
MG for 37.1,37.2,37.4,37.3  [Revised Rate to Reinstate]		
6 KSNV 10/16/12-10/19/12 M-F Jeopardy 630-7pm -TwThF :30 \$1,300.00 0.00	0 NM	
⊕ MG for 37.1,37.2,37.4,37.3		
[Revised Rate to Reinstate]		
7 KSNV 10/16/12-10/19/12 M-F Jeopardy 630-7pm -⊤w⊤hF :30 <del>(\$1,300.00)</del> 0.0 ⊕ See MG 37.9	ואואו כ	
[PGM CHG= DEBATE - PGM AIRS IN PRIME]		
8 KSNV 10/16/12-10/19/12 M-F Jeopardy 630-7pm -TwThF :30 \$1,300.00 0.0	0 NM	
(f) MG for 37.1,37.2,37.4,37.3	ĺ	
[Revised Rate to Reinstate] 9 KSNV 10/16/12-10/16/12 Jeopardy in PRIME M-SA 8-11p / SUN -T :30 \$1,300.00 0.0	O NM	
(B) MG for 37.7 10/16	S IVIVI	
[Inv code change]		
F 00 1/00/07 40/00/10 54 F 1	OO NM	1 \$1,300.00
	-	
M-F Jeopardy		
· ·		

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Flight Dates:

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Estimate:

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Ln Ch Start Days End Inventory Code Break Start/End Time Len Spots Rate Pri Rtg Type Spots Amount E38 KSNV 10/22/12 10/22/12 M-F Jeopardy CM 630-7pm :30 1 \$1,300,001 0.00 NM \$1,300,00 M-F Jeopardy **JEOPARDY** Start Date **End Date** Spots/Week <u>Weekdays</u> Rate Rating 10/28/12 M----1 \$1,300.00 Week: 10/22/12 0.00 Spot Ch Date Range Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 10/22/12-10/28/12 M-F Jeopardy 630-7pm :30(\$1,300.00) 0.00 NM See MG 38.2 [na debates] 2 KSNV 10/22/12-10/22/12 M-F Jeopardy 630-7pm :30<del>(\$1,300.00)</del> 0.00 NM Massassass [PGM CHG = JEOP OR WHEEL IN PRIME] 3 KSNV 10/22/12-10/22/12 Jeopardy in PRIME M-SA 8-11p / SUN :30 \$1,300.00 0.00 NM MG for 38.2 10/22 [Inv Code] E 39 KSNV 10/16/12 10/19/12 M-F Wheel 7-730pm -TWTF--:30 4 \$1,300,001 0.00 NM \$5.200.00 M-F Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating -TWTF--4 \$1,300.00 0.00 Week: 10/15/12 10/21/12 Ch Date Range Description Start/End Time Spot Weekdays Length Rate Rtg Type 1 KSNV 10/15/12-10/21/12 M-F Wheel 7-730pm -TWThF----:30(\$1,300.00) 0.00 NM See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/15/12-10/21/12 M-F Wheel 7-730pm -TWThF----:30<del>(\$1,300.00)</del> 0.00 NM See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7-730pm -TWThF----:30<del>(\$1,300.00)</del> 0.00 NM 3 KSNV 10/15/12-10/21/12 M-F Wheel See MG 39.5.39.6.39.7.39.8 [PGM CHG = JEOP OR WHEEL IN PRIME] 4 KSNV 10/15/12-10/21/12 M-F Wheel 7-730pm -TWThF----See MG 39.5,39.6,39.7,39.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE -TWThF----5 KSNV 10/16/12-10/19/12 M-F Wheel 7-730pm :30 \$1,300.00 0.00 NM (f) MG for 39.1,39.4,39.3,39.2 [Revised Rate to Reinstate] 6 KSNV 10/16/12-10/19/12 M-F Wheel 7-730pm -TWThF----:30 \$1,300.00 0.00 NM (f) MG for 39.1,39.4,39.3,39.2 [Revised Rate to Reinstate] 7 KSNV 10/16/12-10/19/12 M-F Wheel 7-730pm -TWThF----:30<del>(\$1,300.00)</del> 0.00 NM (f) See MG 39.9 [PGM CHG= DEBATE - PGM AIRS IN PRIME] 7-730pm -TWThF---:30 \$1,300.00 0.00 NM 8 KSNV 10/16/12-10/19/12 M-F Wheel (I) MG for 39.1,39.4,39.3,39.2 [Revised Rate to Reinstate] 9 KSNV 10/16/12-10/16/12 M-F Wheel 7-730pm :30(\$1<del>,300.00</del>) 0.00 NM See MG 39.10 [PGM CHG = DEBATE PGMS AIR IN PRIME] 10 KSNV 10/16/12-10/16/12 Wheel of Fortune in PRIME M-SA 8-11p / SUI :30 \$1,300.00 0.00 NM (f) MG for 39,9 10/16 [Inv Code] M-----E 40 KSNV 10/22/12 10/22/12 M-F Wheel CM 7-730pm 0.00 NM .30 1 \$1,300.001 \$1,300.00 M-F Wheel of Fortune WHEEL Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 10/22/12 10/28/12 M----\$1,300.00 0.00

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Product Desc:

**OBAM FOR AMERICA** 

Flight Dates:

10/16/12 - 10/22/12

Estimate:

1537

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount 10/22/12 10/22/12 M-F Wheel CM 7-730pm M----:30 \$1,300,001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL Weekdays Start Date **End Date** Spots/Week Rate Rating M-----Week: 10/22/12 10/28/12 1 \$1,300.00 0.00 Length Rate Rtg Type Spot Ch Date Range Description Start/End Time Weekdays 1 KSNV 10/22/12-10/28/12 M-F Wheel 7-730pm :30<del>(\$1,300.00)</del> 0.00 NM See MG 40.2 Ina debates1 2 KSNV 10/22/12-10/22/12 M-F Wheel 7-730pm :30(\$1-300-00) 0.00 NM See MG 40.3 IPGM CHG = JEOP OR WHEEL IN PRIME! 3 KSNV 10/22/12-10/22/12 Wheel of Fortune in PRIME M-SA 8-11p / SUN :30 \$1,300.00 0.00 NM MG for 40.2 10/22 [Inv Code] E 41 KSNV 10/16/12 10/19/12 FacetoFace/Ralston RepGM 730-758pm -TWTF--:30 \$900.001 0.00 NM \$3,600.00 Face to Face w/ J.Raiston FACE TO FACE Start Date **End Date** Weekdays Spots/Week Rate Rating Week; 10/15/12 10/21/12 -TWTE--\$900.00 0.00 Start/End Time Description Spot Ch Date Range <u>Weekdays</u> Length Rate Rtg Type :30 (\$900.00) 0.00 NM 1 KSNV 10/15/12-10/21/12 FacetoFace/Ralston Report 730-758pm -TWThF----See MG 41.5,41.6,41.7,41.8 [PGM CHG = NBC DEBATE] 2 KSNV 10/15/12-10/21/12 FacetoFace/Ralston Report 730-758pm -TWThF----:30 <del>(\$900:00)</del> 0.00 *NM* See MG 41.5.41.6.41.7.41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE -TWThF----3 KSNV 10/15/12-10/21/12 FacetoFace/Ralston Report 730-758pm :30 (\$900;00) 0.00 NM See MG 41.5.41.6.41.7.41.8 I.NOT AVAILABLE RATEI NOT AVAILABLE RATE -TWThF----:3*0 (\$900:00*) 0.00 *NM* 4 KSNV 10/15/12-10/21/12 FacetoFace/Ralston Report 730-758pm See MG 41.5,41.6,41.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/16/12-10/19/12 FacetoFace/Raiston Report 730-758pm ~TWThF----:30 \$900.00 0.00 NM (f) MG for 41,2,41,3,41,4,41,1 [Revised Rate to Reinstate] 6 KSNV 10/16/12-10/19/12 FacetoFace/Ralston Report 730-758pm -TWThF----:30 \$900.00 0.00 NM MG for 41.2,41.3,41.4,41.1 [Revised Rate to Reinstate] 7 KSNV 10/16/12-10/19/12 FacetoFace/Ralston Report 730-758pm -TWThF----(\$900.00) 0.00 NM :30 See MG 41.9 [PGM CHG= DEBATE - PGM AIRS IN PRIME] 8 KSNV 10/16/12-10/19/12 FacetoFace/Ralston Report 730-758pm -TWThF----∙30 \$900.00 0.00 NM (f) MG for 41.2,41.3,41.4,41.1 [Revised Rate to Reinstate] 9 KSNV 10/16/12-10/16/12 FacetoFace/Ralston Report 730-758pm :30 (\$900.00) 0.00 NM (ii) See MG 41 10 [PGM CHG = DEBATE PGMS AIR IN PRIME] 10 KSNV 10/16/12-10/16/12 RALSTON in PRIME 8-11pm :30 \$900.00 0.00 NM (iii) MG for 41.9 10/16 finy Codel E 42 KSNV 10/22/12 10/22/12 FacetoFace/Raiston Republic 730-758pm M----:30 \$900.001 0.00 NM \$900.00 1 Face to Face w/ J.Ralston FACE TO FACE Start Date End Date **Weekdays** Spots/Week Rating Rate 0.00 Week: 10/22/12 10/28/12 \$900.00

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Order / Rev:

105006

Advo

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

l Ob. 04	F1	lt Od-	D(.	044/C1 T	D	l 0	4. D.4. D.4	D( T	2 1	
Ln Ch Start E 42 KSNV 10/22/12	End 10/22/12	Inventory Code FacetoFace/Rals		Start/End T 730-758pm	ime Days M	Len Spo	1 \$900.001	Rtg Type \$	spots 1	Amount \$900.00
		Face to Face w/	-				, , , , , , , , , , , , , , , , , , , ,			,
FACE TO FACE Start Date E	End Date	Weekdays	Spots/Week	Rate	Rating			ļ		
Week: 10/22/12 1	10/28/12	M	1	\$900.00	0.00			·		
<u>Spot</u> <u>Ch</u> <u>Date Rang</u> 1 KSNV 10/22/12-1		escription ecetoFace/Raistor		<u>/End Time</u> 758pm	_	<u>/eekdays</u>		Rtg Type		
See MG 42.2			Troport Tou	, cop			.00 (\$100.00)	0.00 /1///		
[PGM CHG = 2 KSNV 10/22/12-1		-	E 8-11	nna.	M		:30 \$900.00	0.00 NM		
MG for 42.1 10		ALG FON III PRIIVI	5 0-11	μm	[A]:		· .30 \$900.00	O.OO INIVI		
[INV CODE]										
E 43 KSNV 10/20/12	10/20/12	Wknd Jeopardy SAT/Jeopardy	СМ	630-7pm	S-	:30	1 \$525.001	0.00 NM	1	\$525.00
JEOPARDY		or modepara,								
,	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$525.00	Rating 0.00					
E 44 KSNV 10/20/12			ortune CM	7-730pm	S-	:30	1 \$525.001	0.00 NM	1	\$525.00
3441551		SAT/ Wheel of F	ortune	·						
WHEEL Start Date - B	End Date	Weekdays	Spots/Week	Rate	Rating			l		
	10/21/12	S-	1	\$525.00	0.00					
E46 KSNV 10/16/12	10/16/12	-	CM	8-9pm	-T	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
THE VOICE		Tuesday Prime 8	-эрш							
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating			1		
Week: 10/15/12 12/20 12/	10/21/12	-T Wed PR 9-10n	CM	\$4,000.00 9-10pm	0.00 W	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
	10/1/112	Wednesday Prin		o ropini		.00	. 41,000.001	0,00 11.	•	Ψ 1,000.00
SVU Start <u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating					
	10/21/12	W		\$4,000.00	0.00					
E48 KSNV 10/18/12	10/18/12	•		10-11pm	T	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
ROCK CENTER		Thursday Prime	10-11pm							
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/15/12 E 49 KSNV 10/19/12	10/21/12	T	1 CM	\$3,200.00 9-10pm	0.00	:30	1 \$2,600.001	0.00 NM	1	\$2,600.00
E 49 KONV 10/19/12	10/15/12	Friday Prime 9-1		9-10pm		.50	1 \$2,000.001	U.UU INIVI	'	\$2,000.00
GRIMM	F 1 D-1-	101	0	D-4-	D-8					
	End Date 10/21/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$2,600.00	Rating 0.00					
E 50 KSNV 10/19/12		,	CM	10-11pm		:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
DATELINE		Friday Prime 10-	11pm							
	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
	10/21/12	F		\$3,200.00	0.00					****
E 51 KSNV 10/20/12	10/20/12	Sat PR 8-9p Saturday Prime	CM 8-9pm	8-9pm	S-	:30	1 \$800.002	0.00 NM	1	\$800.00
NBC PRIME										
	End Date 10/21/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00					
E 52 KSNV 10/20/12			CM	9-10pm	S-	:30	1 \$900.002	0.00 NM	1	\$900.00
NBC PRIME		Saturday Prime	9-10pm							
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/15/12	10/21/12	S-	1	\$900.00	0.00					
E 53 KSNV 10/21/12	10/21/12	NFL Pre-Game / NFL Pre-Game	FNA CM	1p-530pm	\$	:30	1 \$2,400.001	0.00 NM	1	\$2,400.00
FNIA		IN ET IO-CAIRE						:		
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					

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Advertiser:

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Alt Order #:

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Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

1537

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 53 KSNV 10/21/12 10/21/12 NFL Pre-Game / FNA 1p-530pm ----S :30 1 \$2,400.001 0.00 NM \$2,400.00 CM NFL Pre-Game **FNIA** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----5 1 \$2,400.00 0.00 E 54 KSNV 10/21/12 10/21/12 NFL Football CM 1P-9PM ----S :30 1\$10,000,001 0.00 NM \$10,000.00 NFL Football SUN NIGHT FTBL Spots/Week Start Date End Date Weekdays Rate<sub></sub> Rating Week: 10/15/12 10/21/12 ----S 1\$10,000.00 0.00 E 55 KSNV 10/21/12 10/21/12 Jeopardy in PRIME СM M-SA 8-11p / SUN----S :30 \$350.004 0.00 NM \$350.00 Jeopardy in Prime TBD Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ----5 \$350.00 0.00 E 56 KSNV 10/16/12 10/19/12 M-F News 3 at Eleven 0.00 NM CM 11pm-1135pm -TWTF--:30 4 \$1,200.001 \$4,800.00 M-F News 3 at Eleven **NEWS** Spots/Week Start Date **End Date** Weekdays Rate Rating -TWTF--Week: 10/15/12 10/21/12 4 \$1,200.00 0.00 E 57 KSNV 10/22/12 10/22/12 M-F News 3 at Eleven CM 11pm-1135pm M----:30 1 \$1,200,001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS** Start Date Spots/Week Rating **End Date** Weekdays Rate Week: 10/22/12 10/28/12 M----1 \$1,200.00 0.00 E 58 KSNV 10/20/12 10/20/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----S-:30 1 \$1,100.001 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven **NEWS** Spots/Week Rating Start Date End Date Weekdays Rate Week; 10/15/12 10/21/12 ----S-1 \$1,100.00 0.00 Ch Date Range Description Start/End Time Weekdays 1 <u>Length</u> Rate Rtg Type 1 KSNV 10/15/12-10/21/12 Sa-Su News 3 at Eleven 11pm-1135pm -----Sa---:30(\$1,100.00) 0.00 NM [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 10/20/12-10/20/12 Sa-Su News 3 at Eleven 11pm-1135pm -----Sa--:30 \$1,100.00 0.00 NM (h) MG for 58.1 10/20 [Revised Rate to Reinstate] E 59 KSNV 10/21/12 10/21/12 Sa-Su News 3 at ElevenCM \$1,100.00 11pm-1135pm ----5 :30 1 \$1,100,001 0.00 NM Sa-Su News 3 at Eleven **NEWS** End Date Weekdays Spots/Week Rating Start Date Rate Week: 10/15/12 10/21/12 \$1,100.00 0.00 E 60 KSNV 10/16/12 10/19/12 The Tonight Show CM 1135p-1237a :30 \$500,001 0.00 NM \$2,000.00 -TWTF--**Tonight Show** LENO Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 -TWTF--\$500.00 0.00

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Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #:

06837949

Product Desc:

OBAM FOR AMERICA

Flight Dates:

10/16/12 - 10/22/12

Estimate:

Ln Ch Start End I	nventory Code Breat	Start/End Tim	e Days	Len Spots	Rate Pri	Rtg Type Sp	ots	Amount
	The Tonight Show CM	1135р-1237а	-TWTF	:30 4	\$500.001	0.00 NM	4	\$2,000.00
LENO	Tonight Show							
Start Date End Date	Weekdays Spots/Weel	<u> Rate</u> E	Rating					
Week: 10/15/12 10/21/12	·	\$500.00	0.00					
		rt/End Time			-	Rtg Type		
1 KSNV 10/15/12-10/21/12 The	=	35p-1237a		TWThF	:30 <del>(\$500.00)</del>	0.00 <i>NM</i>		
See MG 60.5,60.6,60.7,6 [.NOT AVAILABLE RATE	0.8 ] NOT AVAILABLE RATE							
2 KSNV 10/15/12-10/21/12 The	e Tonight Show 113	35p-1237a		-TWThF	:30 <del>(\$500:00)</del>	0.00 <i>NM</i>		
See MG 60.5,60.6,60.7,6	0.8 ] NOT AVAILABLE RATE							
3 KSNV 10/15/12-10/21/12 The		35p-1237a		-TWThF	:30 (\$500-00)	0.00 0///		
See MG 60.5,60.6,60.7,6	•	70p 1207 a		(1411)	.50 (000:000)	0.00 1417		
	] NOT AVAILABLE RATE					- 1		
4 KSNV 10/15/12-10/21/12 The		35p-1237a		-TWThF	:30 <del>(\$500.00)</del>	0.00 <i>NM</i>		
See MG 60.5,60.6,60.7,6 I.NOT AVAILABLE RATE	0.8 ] NOT AVAILABLE RATE							
5 KSNV 10/16/12-10/19/12 The		35p-1237a		~TWThF~~~~	:30 \$500.00	0.00 NM		
MG for 60.1,60.4,60.2,60.	*	•			,	1		
[Revised Rate to Reinstat	te]							
6 KSNV 10/16/12-10/19/12 Th	e Tonight Show 113	35p-1237a		-TWThF	:30 \$500,00	0,00 NM		
MG for 60.1,60.4,60.2,60.								
[Revised Rate to Reinstat	<del>-</del>							
7 KSNV 10/16/12-10/19/12 Th	•	35p-1237a		-TWThF	:30 \$500.00	0.00 NM		
MG for 60.1,60.4,60.2,60. [Revised Rate to Reinstate						1		
8 KSNV 10/16/12-10/19/12 Th	-	35p-1237a		-TWThF	:30 \$500.00	0.00 NM		
® MG for 60.1,60.4,60.2,60.		30p-12578		1 74 1 111	.50 φ505.00	0.00 14141		
[Revised Rate to Reinstat						l		
E 61 KSNV 10/22/12 10/22/12	<u> </u>	1135p-1237a	M	- :30	1 \$500,001	0.00 NM	1	\$500,00
	Tonight Show	, (OOP 1201W		.00	, 4000.00.	0.00 144	·	φοσοίσο
LENO								
Start Date End Date	Weekdays Spots/Wee	<u>k Rate F</u>	Rating					
Week: 10/22/12 10/28/12	M	1 \$500.00	0.00					
		art/End Time				Rtg Type		
1 KSNV 10/22/12-10/28/12 Th	e Tonight Show 113	35p-1237a		M	:30 (\$500.00)	0.00 /////		
See MG 61.2	] NOT AVAILABLE RATE							
2 KSNV 10/22/12-10/22/12 Th	-	35p-1237a		M	:30 \$500.00	0.00 NM		
⊕ MG for 61.1 10/22	e rongin onov	50p-1201a			.50 \$500.00	0.00 14141		
[Revised Rate to Reinsta	te]							
E 62 KSNV 10/16/12 10/19/12	Late Night w/Fallon CM	1237a-136am	-TWTF	- :30	4 \$250.002	0.00 NM	4	\$1,000.00
	Late Night w/Fallon							
FALLON Start Date - End Date	Weekdays Spots/Wee	k <u>Rate</u> I	Rating					
Start Date End Date Week: 10/15/12 10/21/12		4 \$250.00	0.00					
						_		

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Order / Rev:

105006

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837949

10/16/12 - 10/22/12

Product Desc:

OBAM FOR AMERICA

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Da	ys	Len Spot	s	Rate Pri	Rtg Type	Spots	Amount
E 62 KSNV	10/16/1	2 10/19/12	Late Night w/Fallor		1237a-136a	m −T₩	ľF	:30	4	\$250.002	0.00 NM	4	\$1,000.00
FALLON	ı		Late Night w/Fallo	n									
	rt Date	End Date		Spots/Week	<u>Rate</u>	Rating							
Week: 10/		10/21/12	-TWTF	4		0.00				0. 25.	n, 7		
	<u>Date Ra</u>		escription ate Night w/Fallon		<u>t/End Time</u> 7a-136am			<u>/eekdays</u> TWThF		<u>gtn Kate</u> :30 <del>(\$250.0</del> 0)	Rtg Type		
		5.62.6.62.7.	-	1201	a-100am					.50 ( <del>                                     </del>	0.00 1474		
		, , ,	E] NOT AVAILABL	E RATE									
			ate Night w/Fallon	1237	7a-136am		-	TWThF		:30 <del>(\$25</del> 0 <del>.00</del>	NN 00.0 (		
[,N	IAVA TC		E] NOT AVAILABLI	E RATE									
			ate Night w/Fallon	1237	7a-136am		-	TWThF		:30 <del>(\$250.00</del>	0.00 NM		
		<i>5,62.6,62.7,</i> LABLE RAT	62.8 E] Not Availabli	E RATE							ļ		
4 KSNV	10/15/12	2-10/21/12 L	ate Night w/Fallon	1237	7a-136am			TWThF		:30 <del>(\$250.00</del>	) 0.00 NM		
		5,62.6,62.7, LABLE RAT	62.8 E] NOT AVAILABLI	E RATE									
5 KSNV	10/16/12	2-10/19/12 L	ate Night w/Fallon	123	7a-136am			TWThF		:30 \$250.00	M/ 00.0 C		
		,62.1,62.2,6 ite to Reinst											
_			ate Night w/Fallon	123	7a-136am		,	TWThF~~		:30 \$250.00	0.00 NM		
		,62.1,62.2,6 ite to Reinst											
7 KSNV	10/16/12	2-10/19/12 L	ate Night w/Fallon	123	7a-136am			TWThF		;30 \$250,00	0.00 NM		
_		,62.1,62.2,6 ite to Reinst											
-			ate Night w/Fallon	123	7a-136am		_	TWThF		:30 \$250.00	0.00 NM		
		,62.1,62.2,6	-							·	ŀ		
		ite to Reinst	<del></del>										
E63 KSNV	10/22/1	2 10/22/12	Late Night w/Fallo Late Night w/Fallo		1237a-136a	ım M		:30	1	\$250.001	0.00 NM	1	\$250.00
FALLO		Ford Date	381(l	O4-88/I-	. D-4-	D - H							
<u>5τα</u> Week: 10/	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$250.00	<u>Rating</u> 0.00							
	Date Ra		escription		t/End Time	0.00	V	Veekdays	<u>Ler</u>	ngth <u>Rate</u>	Rtg Type		
			ate Night w/Fallon	123	7a-136am		М			:30 <del>(\$250:0</del> 0	) 0.00 <i>NM</i>		
	e MG 63.		E] NOT AVAILABL	EDATE									
•			ate Night w/Fallon		7a-136am		М			:30 \$250.00	0 0 0 NM		
	for 63.1									100 4-0010	0100 (1111		
[Re	evised Ra	ate to Reinst	ate]										
E 64 KSNV	10/20/1	2 10/20/12	Saturday Night Liv		1130pm-1:0	)2am	S-	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
SNL			Saturday Night Li	ve									
<u>Sta</u> Week: 10	<u>rt Date</u> /15/12	End Date 10/21/12	Weekdays	Spots/Week		Rating 0.00							
E 65 KSNV				s Vega@M		-1200a	S	:30	1	\$200,002	0.00 NM	1	\$200.00
SPORT	'S NIGH'	Γ	Sports Night in La	as vegas									
	ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10	15/12	10/21/12	S	1	\$200.00	0.00							
											Totals	149	\$125,125.00